



ANZCCART Communication Competition 2024

Topic: Related to the involvement of animals in research and teaching and the potential impact on the health of humans, animals and the environment.

Purpose: This competition from the New Zealand Board of the Australian and New Zealand Council for the Care of Animals in Research and Teaching (ANZCCART NZ) seeks to inspire entrants to think critically about the role that animal research and teaching plays in society and to engage with the various aspects of animal use in these contexts. The competition is open to organisations and individuals, as well as tertiary and secondary education students.

Prizes: First prize \$100; Second prize \$75; Third prize \$50. First prize (Secondary school) \$100 (Note: secondary school essay entries should be through the ANZCCART Secondary School Essay Competition)

Deadline: 19 July 2024

Format: Entries can take any form, provided enough evidence is able to be submitted for judging by the expert panel. For example, photos, videos or other recordings may need to be used for entries in which the original work cannot practicably be submitted (e.g. baking, graffiti or a live performance).

Formats, however, can include, but are not limited to:

- Animation
- Painting, sculpture
- Music, sound, or song
- Cooking
- Audio or video interview (with the informed consent of those involved)
- Presentation
- Dance, mime, or other physical performance
- Writing (essay, poem, story)

The animals referenced in the work should be animals defined under the Animal Welfare Act for research, testing or teaching, namely any mammal, bird, reptile, amphibian, fish, octopus, squid, crab, lobster, or crayfish.

Judging Criteria

The criteria of, “the 4C’s” will be applied to all entries of the competition.

- **Coherent:** Is my work informed by good sources of information? Do I demonstrate understanding of my topic? Does my work successfully develop an idea?
- **Constructive:** Have I explained why my ideas matter? Does my work examine or challenge prevailing values? Does my work promote understanding or discussion?
- **Compelling:** Is my work well-crafted to engage the audience? Does my work communicate to people of different cultures, ages, and backgrounds? Is my work likely to move or motivate people?
- **Creative:** Competitors are free to explore a range of different forms or modes of expression in their entries. Judges will look favourably upon contestants who use these different modes imaginatively, inventively and with originality.



ANZCCART reserves the right to request correction of factual inaccuracies, if needed, on winning entries before publication on the ANZCCART New Zealand Website.